

# ALEJANDRA PATINO

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## CONTACT

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## EDUCATION

### WEBER STATE UNIVERSITY

Master of Professional Communication  
2024-Present

### MINUTO DE DIOS UNIVERSITY

Bachelor of Journalism  
2016

## SKILLS

- Strategic Planning
- Teamwork
- Customer services
- Academic Writing
- Creative
- Critical Thinking
- Content Development

## LANGUAGES

- Spanish - Native
- English

## CERTIFICATION

### SOCIAL AND BEHAVIOR RESEARCH

2024  
CITI Program

### BUSINESS ENGLISH: NETWORKING AND MEETINGS

2024  
University of Washington

## ABOUT ME

Experienced Social Communicator and Journalist with a strong background in radio, television, newspaper, and social media. Demonstrated expertise in sports journalism, including on-camera reporting in Colombia. Highly interested in organization communication and public relations.

## WORK EXPERIENCE

### BILINGUAL SOCIAL OUTREACH MANAGER

Community Education Center - Weber State University (2025)

- Create+execute strategies for public education through campaigns
- Offer personalized assistance based on visitors' needs, ensuring all are welcome.
- Serve as a translator between English and Spanish speakers.

### AU PAIR IN AMERICA + NANNY (2020-2023)

- Cultural exchange program, enhancing my adaptability and cross-cultural understanding.
- Developed effective strategies for time management, conflict resolution, and maintaining a structured daily routine.

### DOCUMENT REVIEWER Control Risk 2019

- Support in the selection and analysis of data and documents.
- Organization of information according to rank of importance.

### SPORT JOURNALIST AT ZONA MIXTA Colmundo Radio (2018)

- Coverage of sports events (soccer)
- Interviewer of athletes
- Wrote articles and profiles for the website
- Manage of social media (Instagram, Facebook, Tiktok)
- Logistics.

### DIGITAL JOURNALIST

Grupo Editorial El Periodico (2017)

- Journalist in charge of national, international and technological news.
- Aggregated and distilled news from a wide array of sources.
- Sport Columnist (El Deportivo).

### OPERATIONS ANALYST

Credivalores (2016-2017)

- Solutions to customer problems via calls and website.
- Analysis financial credits.

### INTERSHIP- JOURNALIST

EL TIEMPO - Casa Editorial (2015-2016)

- TV production support.
- Collaborate with interviews for tv programs and social media.
- Journalism in sports, culture and social.